

AMERICAN CANCER SOCIETY
15th Annual RELAY FOR LIFE of Middle Village
Juniper Valley Park's Running Track (Brennan Field)
June 24 and 25, 2017



WHAT: The American Cancer Society's **Relay For Life** is a unique celebration of life in honor and in memory of those whose lives have been touched by cancer. Relay For Life involves teams of people who take turns walking or running around a track all night long. A festive atmosphere prevails as team members camp out on the surrounding grounds for the duration of the event to enjoy music, food, fun, entertainment and activities while building camaraderie with fellow teammates and participants. Money is raised through team commitment fees and an individual goal of \$100 in donations secured from family, friends, companies or corporations.

WHEN: Set-Up begins: Saturday, June 24, 2017 at 10 a.m. (Volunteers Needed!)
Registration begins: 3:00 p.m.
Opening Ceremony and Survivor's Lap: 4:00 p.m.
Luminaria Ceremony: 10:00 p.m.
Closing Ceremony: Sunday, June 25, 2017 at 7:00 a.m.
Clean-Up Ends: Sunday, June 25, 2017 at 12 noon

WHERE: Juniper Valley Park in Middle Village on the running track, off Lutheran Avenue, between Juniper Boulevard North and 71st Street. (Take Eliot Avenue and turn onto Lutheran Avenue).

WHO: Everyone is welcome! Athletes and non-athletes join teams of individuals representing clubs, corporations, organizations, neighborhoods and families at this fun, community-oriented event.

WHY: The money raised helps support American Cancer Society programs in research, education, advocacy and service—locally, statewide, and nationally. The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.

SURVIVOR'S LAP:

At 4:00 p.m. cancer survivors are invited to take a victory lap and be cheered on by fellow participants in a true celebration of their courageous battle.

LUMINARIA CEREMONY:

At 10:00 p.m. a candlelight ceremony pays tribute to those who have been affected by cancer. Candles are placed in white bags filled with sand and are positioned around the track or bleachers. These Luminarias are purchased in honor of those who have survived their battle with cancer, for those that are still fighting, and in memory of those who have courageously battled this disease but lost. The Luminarias are kept burning throughout the night, representing the healing power of community and the importance of funding to find a cure.



For more information or to register, send an e-mail to Carol.palacio@cancer.org or call 718-517-3206

American Cancer Society 131-07 40th Road, Suite E28, Flushing, NY 11354

Register today at: <http://www.relayforlife.org/middlevillageNY>

Like us on Facebook: <http://www.facebook.com/relayforlifemiddlevillage>

Relay For Life

Of Middle Village

on June 24th – 25th, 2017



- Yes! I would like to sponsor the Relay For Life event. Enclosed is my tax-deductible contribution of:
_____ \$500 Platinum Wall of Hope Banner Sponsor (30" x 36" coroplast sign)
_____ \$250 Gold Wall of Hope Banner Sponsor (18" x 24" coroplast sign)
_____ \$125 Silver Wall of Hope Banner Sponsor (12" x 16" coroplast sign)
- Yes! I would like to support the American Cancer Society. Enclosed is my tax-deductible donation of \$_____.
- I would like to participate in Relay For Life. Please send me additional information.

Please include the following message on my Wall of Hope banner (**PRINT CLEARLY**): The banner will be posted around the track for the entire length of the event. **DUE DATE: Thursday, June 1, 2017.** Let us know the type of business (if applicable) to help our printer with artwork ideas.

To include your corporate logo on the sign, e-mail your logo in a .tif, .jpg, or .eps (indicating whether PC or Mac format) file to: Carol.Palacio@cancer.org

Mr. Mrs. Ms. Other: _____

First Name Last Name

Company

Address

City State Zip

Office Phone ext. TYPE OF BUSINESS: (Law Firm, Photography, studio, etc.)

Email Address @ .

Method of payment:

- Check (made payable to American Cancer Society) American Express Visa MasterCard

Card Number Exp. Date

Cardholder Name Cardholder Signature

Please return to:

Carol Palacio, Relay For Life, American Cancer Society, 131-07 40th Road, Suite E28, Flushing, NY 11354

E-mail: Carol.Palacio@cancer.org Phone: 718-517-3206 Fax: 718-886-8981

Get involved. Hope. Progress. Answers www.relayforlife.org/middlevillageny

Team Name or Captain: _____